

Impact Report 2023

TOP ACCOMPLISHMENTS



Championed the Rural Energy Savings Program, which awarded zero-interest loans worth a record \$201 million to make clean energy more affordable in rural areas



Prepared Congressional staff for the upcoming Farm Bill debate with all-new, go-to resources about climate and conservation proposals



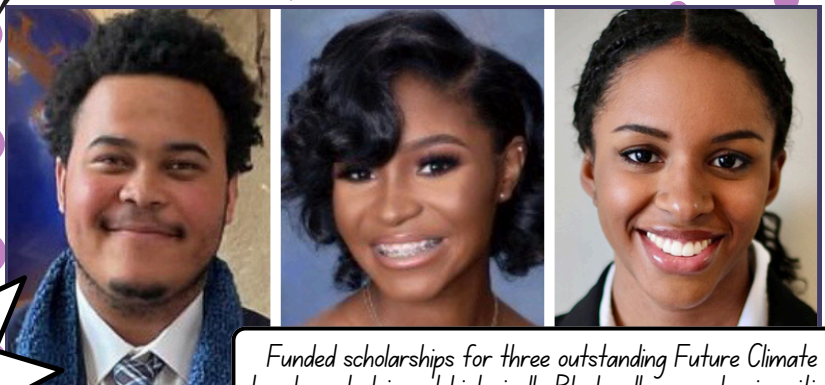
Reached record highs in Congressional engagement with EESI resources



Charged up our electrification efforts, with a focus on vehicles and extensive updates to our Beneficial Electrification Toolkit



Conveyed key information to Congress about the U.N. climate summit in Dubai (COP28) as it happened



Funded scholarships for three outstanding Future Climate Leaders studying at historically Black colleges and universities

40 YEARS OF ADVANCING CLIMATE SOLUTIONS TOGETHER

To mark EESI's 40th anniversary, we revisited our bipartisan heritage and achievements to date. One thing has never been in short supply: impact. **Your partnership has been essential at every step.**

We published a series of articles telling the story of how our work has evolved (eesi.org/40). I hope you enjoy learning about our history with Congress that led to **record-high interest in our briefings** in 2023. And the origins of **our work with rural utilities**, which received a **record total of low-interest loans** last year.

I am grateful for our **shared values** that push us to **urgently address the climate crisis.**

Of course, a lot has changed over 40 years. Sometimes politics make climate education more challenging. But we never waver in our belief that policymakers must have access to the resources we provide, even when the odds of federal action seem long.

We have more to do, for sure. **Thanks for being part of this** now and going forward.



Daniel Bresette
President

YOU POWER CLIMATE SOLUTIONS



Thank you to all institutional and individual donors. **Foundation partners** are essential to advancing equitable climate action. And **individual donors** are just as critical. We are so grateful for our **Sustaining Partners** (monthly donors) and **Friends of EESI** (those who give \$1,000 or more in a year).

2023 FINANCIAL OVERVIEW

	REVENUE
Foundation Grants	\$1,217,968
Contributions	\$394,754
Workplace Giving	\$25,057
Nonoperating Income Allocated to Operations	\$232,305
TOTAL REVENUE	\$1,870,084
	EXPENSES
Total Programs	\$1,512,452
General and Administrative	\$264,767
Fundraising	\$361,022
TOTAL EXPENSES	\$2,138,241
CHANGE IN NET ASSETS BEFORE NONOPERATING ACTIVITIES	(\$268,157)
TOTAL NONOPERATING ACTIVITIES (Investments)	\$239,657
CHANGE IN NET ASSETS	(\$28,500)
NET ASSETS, BEGINNING OF YEAR	\$4,472,767
NET ASSETS, END OF YEAR	\$4,444,267

Complete audited financial statements are available at eesi.org.

BOARD OF DIRECTORS

- | | | | | |
|-------------------------------|--|----------------------------------|---------------------------------|--|
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- *Ex Officio ** Stepped down in 2023 + New in 2023

ENGAGING
with
EESI in 2023

INSTAGRAM FOLLOWERS
↑ **23%**

LINKEDIN FOLLOWERS
↑ **24%**

90 MEDIA HITS

23 SPEAKING ENGAGEMENTS





Contact Us:
202-662-1887
hello@eesi.org

Subscribe to our emails
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Engage through social media:

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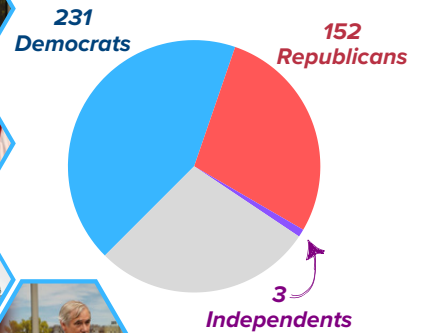
A Banner Year for

Policymaker Engagement

23 members of Congress from both parties participated in EESI's events and podcast!



We reached 71% of current Congressional offices with our briefings, newsletters, fact sheets, and other resources.



WASHINGTON

Helped unlock \$92 million in zero-interest clean energy loans, including \$5 million for Jefferson County Public Utility District



VERMONT

Supported a successful application from the Vermont Bond Bank for a zero-interest loan of \$40 million to capitalize an inclusive, statewide on-bill financing program for weatherization

SOUTH CAROLINA

Assisted with applications from rural electric cooperatives for zero-interest loans worth a total of \$22.7 million, including \$7 million for Berkeley Electric Cooperative

COLORADO

Helped secure a zero-interest \$75 million clean energy loan to Tri-State Generation and Transmission Association and the Colorado Clean Energy Fund for an inclusive on-bill financing program that could benefit households and small businesses in 41 rural electric cooperative service territories across four states



Rural Energy Savings Program loans to advance affordable clean energy secured with EESI assistance

★ In 2023

★ In Past Years

★ EESI-supported on-bill financing programs

HOTSPOTS

Climate Change Solutions
14,079 SUBSCRIBERS (↑6%)

COP28 Dispatch
7,385 SUBSCRIBERS (↑36%)

EESI Impact
13,813 SUBSCRIBERS (↑4%)



SUBSCRIBERS TO THE CLIMATE CONVERSATION PODCAST
↑73%

111 ARTICLES PUBLISHED

40 YEARS OF...



PUTTING THE CLIMATE FIRST

ADVANCING SOLUTIONS

SUPPORTING RURAL COMMUNITIES

DEVELOPING YOUNG LEADERS

FOSTERING BIPARTISANSHIP

WORKING WITH CONGRESS

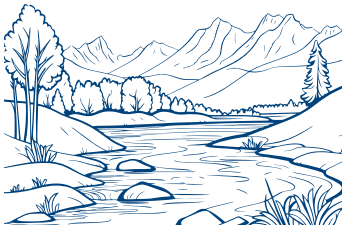
Your feedback shapes our future!

Scan here for a two-question survey:



MORE TO EXPLORE

IN 2024



River Community Resilience Briefings

Elevating the voices and success stories of vulnerable communities along rivers



Upcoming Farm Bill

Tracking proposals from conservation to rural development and from clean energy to forests

Colorado and Tri-State Clean Energy Successes

Amplifying the power of green banks through the "Electrify and Save" on-bill financing program



Fact Sheets

Updates: Fossil Fuel Subsidies, Climate Jobs
New: Direct Pay Tax Incentives for Nonprofits, Forever Chemicals, Critical Minerals, Farm Bill Climate Side-by-Sides

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